

## COOKIE POLICY

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive.

We use the following cookies:

- **Strictly necessary cookies.** These are cookies that are required for the operation of our website. These essential cookies are always enabled because our website won't work properly without them. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services. You can switch off these cookies in your browser settings, but you may then not be able to access all or parts of our website.
- **Analytical or performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- **Functionality cookies.** These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Cookie Title	Purpose	More information
Cookie Name		

<p>G o o g l e Analytics 4 (GA4)</p> <p>_ga</p> <p>_ga_[property-id]</p> <p>_gat</p> <p>_gid</p>	<p>Collect information about how our visitors use our website.</p> <p>These cookies enable us to:</p> <p>(a) Estimate our audience size and understand how our website is used</p> <p>(b) Store information about your browsing preferences and so allow us to customise our site and to provide you with offers that are targeted to your individual interests.</p> <p>(c) Speed up your searches.</p> <p>(d) Recognise you when you return to our site.</p> <p>(e) Allow you to use our site in a way that makes your browsing experience more convenient, for example, by allowing you to store items in an electronic shopping basket between visits. If you register with us or complete our online forms, we will use cookies to remember your details during your current visit, and any future visits provided the cookie was not deleted in the interim.</p>	<p>Read Googles overview of privacy and safeguarding data</p>
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To opt out of being tracked by Google Analytics across all websites, visit <http://tools.google.com/dlpage/gaoptout>.

## 1. CHOICES ABOUT COOKIES

You can choose which analytical, functionality and targeting cookies we can set by clicking on the button(s):

Strictly necessary cookies **ALWAYS ACTIVE**

Analytical or performance cookies **OFF**

Functionality cookies **OFF**

You can also choose to "Reject All" cookies in the cookie banner.

However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our website.

Except for essential cookies, all cookies will expire after 2 Years

If you have any questions or concerns about our use of cookies, please send us an email at [requests@asrltd.co.uk](mailto:requests@asrltd.co.uk)